



INLAND EMPIRE SECTION – AMERICAN PLANNING ASSOCIATION

Sponsorship Opportunities

Company Name: _____

Contact/Title: _____

Address: _____

City/State/Zip: _____

Phone No.: _____ Fax No.: _____

Email: _____

Sponsorship #(s): _____ Total Amount: _____

Make checks payable to: IES-APA

Send to: Meetings Xceptional, c/o Lynne C. Bynder, CMP
40747 Baranda Court, Palm Desert, CA 92260

Phone: (760) 799-2740 **Fax:** (760) 674-2479

Email: lbynder@meetingsxceptional.com

Sponsorship #	Sponsorship Type	Criteria	Amount
1	Website Banner Ad (120x60 size)	-Random circulation throughout the web site. -Static placement on Links page.	\$500.00 Per Year
2	The Memo Newsletter Ad (Business Card Size)	-Placement in sponsors section. (About 4-6 issues.)	\$200.00 Per Year
(1 & 2)		Discount if 1 & 2 purchased together.	\$600.00 Per year
3	Job Posting - Web	-Placement in Jobs page on website. (To be removed after closing date or upon request.)	\$20.00 Per Posting
4	Job Posting - <i>The Memo</i>	-Placement in the next <i>The Memo</i> newsletter.	\$30.00 Per Posting
(3 & 4)		Discount if 3 & 4 purchased together.	\$25.00 Per Posting
5	Workshop / Banquets	-Tabletop for display of company materials, logo, and product. -Podium recognition during meeting. -Placement in The Memo Newsletter.	Negotiable
6	Custom	Have a specific sponsorship idea not listed here? Please contact Lynne Bynder with your request.	Negotiable

***Notes:** _____
