

Inland Empire Section of the American Planning Association
3rd Annual Historical Symposium
“HISTORY AS AN INTEGRAL PART OF COMMUNITY DEVELOPMENT”
Council Chambers, City of Perris, CA
September 15, 2010

PROGRAM

7:30 am REGISTRATION

8:00 am WELCOMING REMARKS and PROGRAM INTRODUCTION

Miguel A. Vazquez, Historian/Vice Chair of Programs, Inland Empire Section of the American Planning Association
Leisa Lukes, Director-Elect, Inland Empire Section of the American Planning Association
Richard Belmudez, City Manager, City of Perris
Honorable Mayor Daryl Busch, City of Perris

8:20 am THE BRAD ECKHARDT MEMORIAL SCHOLARSHIP

Charles Rangel, Section Director, Inland Empire Section of the American Planning Association

PLANNING WITH HISTORY: TOOLS AND APPROACHES TOWARDS COMMUNITY DEVELOPMENT

Moderated by Marion Mitchell-Wilson, Executive Director, Inlandia Institute

8:30 am PART I

“Images of America”: The pictorial capture of Menifee’s History

Betty Leake Bouris, Co-Author, “Images of America”, Menifee Valley, CA

Mrs. Bouris will share a facet of her historical journey that culminated in the publication of a popular book among local historians, schools and her own community. Learn how her work has influenced planning teams to incorporate history into new developments.

9:00 am *“Integrating History into Design - Creating a Sense of Place”*

Robert Lacoss, Principal, PDS West

Using project examples and Computer Generated Imagery, Bob Lacoss will give insight into the elements that create the character and unique identity of a building, a project, a planned community and an existing community.

9:30 am *“The Great Net” a symbolic integration of Temecula’s past, present and future*

Christopher Pardell, Sculptor

Mr. Pardell will share the story of his fountain project at the new City Hall in the City of Temecula. His unique research approach and integration of historical elements, materials, colors, stories and sensibilities will be the center of his talk.

10:00 am BREAK

10:15 am PART II

Historic Place-making: A series of historical stories told through the survey process

Erin Gettis, Historic Preservation Officer, City of Riverside, CA

Mrs. Gettis will present a brief overview of several citywide survey projects that address different types of historical significance. It includes surveys completed on La Sierra, Eastside and Casablanca neighborhoods, Camp Anza (a World War II Army Camp), Riverside’s Packing Houses, Modernism, and the Mile Square Auto Context. The Survey process in Riverside has helped tell the stories of the City’s history for a variety of historical significance types and further defined these places and stories within a broader Citywide context.

10:45 am *Treasuring the Past for the sake of past, today’s and future generations*

Dave Stuart, Planning Commissioner, City of Perris, CA

Mr. Stuart will share the efforts involved to garner an Inland Empire Section of the American Planning Association Landmark Award. He will describe the major components necessary to incorporate the past into present and future projects in the City’s downtown.

11:15 am PANEL DISCUSSION

Our distinguished speakers will engage in a lively discussion highlighting the intrinsic value of history and quality of life.

12:00 pm LUNCH AND KENOTE PRESENTATION: Michael J. Elderman, Photographer

Mr. Elderman recently published his book *“Riverside’s Fox Theater: An Intimate Portrait”*. Through his lenses, Mr. Elderman skillfully captures a unique chronicle of one of the most ambitious restoration projects in the City of Riverside. This project represents the center piece of the Arts and Culture component which is a part of the larger Renaissance initiative, a \$1.57 billion investment in Riverside’s future.

1:00 pm PART III

Downtown Walking Tour: Discovering a town once touted as the center of “The Italy of America”

City of Perris’s Staff and members of the Perris Historical Association

2:30 Adjourn