

## **ART VULUPS ENGAGEMENT GUIDELINES and EXPECTATIONS**

### **GENERAL:**

- ART VULUPS is an experimental project with defined vision, mission, goals and objectives sponsored by the Inland Empire Section of the American Planning Association;
- ART VULUPS organizers and team participant's are volunteers;
- ALL ART VULUPS works will be donated to the California Planning Foundation at the 2011 California Chapter of the American Planning Association Conference.

### **ALL TEAMS:**

- Will collaborate to produce pieces of art conveying land use and sustainability concepts;
- Are encouraged to incur minimal expenses by utilizing "found" or "leftover" materials, if applicable. All others may buy and use "new" or "used" materials at their own expense;
- Will share intellectual rights of the ideas, concepts and processes resulting from this project;
- Any member may replicate an ARTVULUPS piece or may produced an interpretation outside of this project;
- Are encouraged to participate in all the civic dialog events programmed for "after completion of art work".

### **ARTISTS:**

- Will guide the planners to use creativity and think and work outside the box.

### **PLANNERS:**

- Will guide the artists to bring planning and sustainability facts and opinions into the creative process.

### **ART WORK:**

All works will:

- Convey a land use and sustainability concept;
- Be produced for viewing by the general public at community gatherings, exhibitions and events;
- Be created in a simple form to allow viewers to understand the concept behind the piece;
- Each piece should be accompanied with a brief explanation of the concept behind the piece;
- The artwork donation may be tax deductible upon CPF's approval;
- Two-dimensional pieces shall not exceed 18"X24" (including frame)
- Special arrangements may done for pieces requiring framing at no cost to the teams;
- Three-dimensional pieces shall not exceed 20" in any direction;
- Performances and multimedia shall be submitted in a CD/DVD format;
- Non-conventional media guidelines will be established on individual basis;
- The works will be auctioned at the 2011 CCAPA conference. The CPF will set the minimum bid.